



2026 CATALOG



The Story Behind Atlas Mike's



Trusted by Anglers Since 1934

From quiet riverbanks to open ocean waters, Atlas Mike's has been part of fishing trips and family traditions for generations. What began as a simple passion for helping anglers catch more fish has grown into a complete line of proven baits, scents, cures, spawn netting, and fishing essentials trusted by anglers nationwide.

For over 90 years, Atlas Mike's has focused on one goal: creating reliable products that help anglers succeed on the water - trip after trip.

Why Anglers Choose Atlas Mike's

- **Proven Performance** - Time-tested formulas refined over decades on real water.
- **Bait is Made in the USA** - Crafted with quality and consistency you can depend on.
- **Easy to Use** - Dependable results for beginners and seasoned pros alike.
- **Widely Trusted** - Relied on by guides and weekend anglers across the country.
- **Affordably** - Atlas Mike's products bring unmatched value without sacrificing quality

Built on Consistency

Every batch is crafted for reliable performance, with consistent texture, color, and scent - so you know exactly what to expect every time you open a package. Our mission is simple: make fishing gear that works, without the fuss.

What We Make

Salmon Eggs & Dough Bait

Designed with consistent texture and vibrant color to stay on the hook and trigger strikes.

Scented Marshmallows

Trout can't resist these mallows!

Scents & Oils

Time-tested attractants that help fish locate your bait—and commit.

Cures & Dyes

Reliable cures and bold colors for custom roe and bait preparation.

Spawn Netting & Accessories

Soft, durable netting and purpose-built accessories to create bait sacs that last.

Accessories

Practical add-ons designed to make a real difference on the water.

SALMON EGGS



Salmon Egg Guide

Salmon eggs remain one of the most trusted and effective trout baits on the water. As a natural food source, they attract fish through sight, scent, taste, and texture - making them simply irresistible to trout. While new bait innovations appear every season, salmon eggs continue to stand as the top choice for countless anglers seeking consistent, proven performance.

Another Fact:

Trout love salmon eggs - but you can increase your success by matching your bait to the water conditions. In clear water, choose subtle, natural colors for a more realistic presentation.

When water is high or off-colored, bright eggs stand out and attract more strikes. In heavily stained lakes and streams, UV-enhanced or glitter eggs are most effective. For low-visibility conditions, baits infused with strong scents like garlic or shrimp give you an extra edge.

What's the Difference?

Oil Pack vs Dry Pack: Oil Packs refers to jars filled with scent: shrimp & garlic, mostly, whereas a Dry Pack egg doesn't have liquid in it. Trout love them both!

MIKE'S SHRIMP EGGS

Mike's best-selling salmon eggs earn their reputation year after year, and Mike's Shrimp Eggs are no exception. These jumbo-sized eggs are infused with our signature natural shrimp flavoring, delivering proven effectiveness season after season. Each egg offers the ideal balance of soft, strike-enticing texture and firm, elastic durability - ensuring it stays securely on the hook, even in fast-moving water. Available in five vibrant colors to match any water or weather condition, these eggs are a versatile and reliable choice for anglers targeting peak performance.

Oil Pack - 1 oz. Jar



Stock#	Color
1000	Fl. Pink
1010	White
1012	Fl. Red
1014	Fl. Yellow

MIKE'S NIGHTCRAWLER EGGS

This premium, large-sized salmon egg is infused with a specially formulated nightcrawler oil, creating a powerful scent combination that appeals even to the most cautious trout. The rich nightcrawler aroma paired with the natural profile of a salmon egg offers exceptional strike-triggering performance in a wide range of water conditions.

Oil Pack - 1 oz. Jar



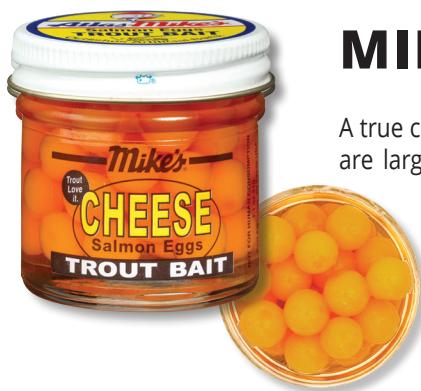
Stock#	Color
1040	Salmon

MIKE'S GARLIC EGGS



Garlic-scented eggs have become a proven favorite among trout anglers - and for good reason. These premium salmon eggs are infused with a specially formulated garlic oil, creating a potent attractant that stimulates a trout's senses of smell, sight, and taste. The vibrant fluorescent colors enhance visibility, while the rich garlic aroma helps draw fish in from a distance, delivering consistent results in a variety of conditions.

Oil Pack - 1 oz. Jar



MIKE'S CHEESE EGGS

A true classic that continues to be a favorite among anglers, Mike's Cheese Eggs are large, premium salmon eggs infused with our signature cheese flavoring.

Their vibrant fluorescent golden color ensures excellent visibility in any water condition, while the irresistible cheese scent attracts trout from a distance. Perfectly balanced for streams, rivers, and lakes, these eggs deliver consistent results for anglers seeking proven performance.

Oil Pack - 1 oz. Jar



MIKE'S KING GLITTER EGGS

Anglers already trust Mike's King Salmon Eggs for their jumbo size and proven trout-catching performance - and now they're better than ever. Enhanced with a subtle glitter finish, these dry-packed eggs shimmer underwater, drawing trout in from a distance. The visual flash piques their curiosity, and once they get close enough to see and smell the salmon egg, the strike is almost guaranteed. Designed to deliver hard hits and consistent results, these premium eggs are a must-have for serious trout anglers.

Dry Pack - 1 oz. Jar



MIKE'S CORN EGGS



Trout love corn - and Mike's Corn Eggs deliver when other baits fall short. These jumbo-sized eggs are infused with a specially formulated corn oil that releases a strong, natural corn scent proven to entice trout. The bright fluorescent yellow color enhances visibility, making them highly effective in a wide range of water conditions. A trusted go-to when trout refuse other offerings, Mike's Corn Eggs are a must-have addition to any angler's tackle box.

Oil Pack - 1 oz. Jar

Stock#	Color
1200	Yellow

MIKE'S KING DELUXE

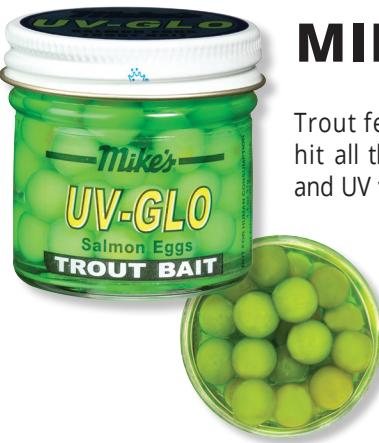


Mike's King Deluxe offers extra-large salmon eggs that are a top choice for trout anglers worldwide. Expertly processed for superior skin firmness, they stay on the hook even in fast-moving or turbulent water. At the same time, their soft, natural texture entices trout to strike again and again. Reliable, durable, and highly effective, Mike's King Deluxe is a must-have for serious anglers.

Oil Pack - 1 oz. Jar

Stock#	Color
1002	Light Oil Pack

MIKE'S UV-GLO EGGS



Trout feed with their eyes, nose, and taste buds - and Mike's UV Glo Eggs hit all three. These premium salmon eggs are enhanced with irresistible scents and UV visibility, attracting fish from greater distances and provoking aggressive strikes in any water condition. Reliable, effective, and proven, UV Glo Eggs are a must-have for every trout angler.

Oil Pack - 1 oz. Jar

Stock#	Color
1016	UV Orange
1018	UV Pink
1022	UV Chartreuse
1026	UV Red





ATLAS MIKE'S PEACH EGGS



Atlas Mike's Peach Salmon Eggs build on one of the hottest new colors in the trout world - Peach! We've taken it a step further by offering two irresistible variations: **Garlic Peach** and **Shrimp Peach**. Infused with our signature garlic or shrimp oil, these premium salmon eggs combine vibrant color with proven scent attractants, making them highly effective for enticing trout. A must-have addition to any trout angler's tackle box, these eggs deliver both visibility and flavor that fish can't resist.

Oil Pack - 1 oz Jar



ATLAS BIG BOY EGGS

Big Boy Eggs deliver top-quality, jumbo salmon eggs crafted through a special process for superior performance. Each egg has the perfect balance of texture - soft enough to entice strikes, yet firm enough to stay securely on the hook. Available in a range of popular colors, Big Boy Eggs are ideal for adapting to any water condition and maximizing your success on the trout.

Oil Pack - 1 oz Jar



MR. TROUT EGGS

Atlas's most popular salmon egg is a proven trout-getter. These premium eggs undergo a special curing process, creating a soft-centered egg and vibrant colors that trout find irresistible. Versatile and reliable, they are an excellent all-purpose choice for both lake and stream fishing.

Dry Pack - 1 oz. Jar



Naturally Effective, Consistently Productive

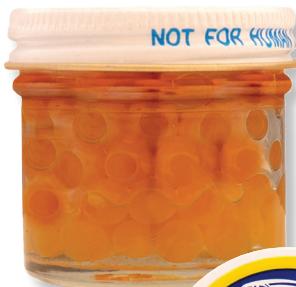


ATLAS BEST BITE

A longtime favorite among trout anglers, Atlas Best Bite features medium-sized, dry-pack eggs designed to stay firmly on the hook cast after cast. Their rich, vibrant color and natural profile create a proven combination that consistently attracts trout in a wide range of conditions.

Dry Pack - 1 oz. Jar

Stock #	Color
56666	Red



ATLAS CHINOOK CHEESE EGGS

A proven trout favorite for more than 75 years, Atlas Chinook Cheese Eggs are made from real salmon eggs carefully treated to preserve their natural texture and effectiveness. Infused with our special cheese oil, they deliver an irresistible scent that drives trout to strike. These eggs offer the ideal balance - soft enough to entice bites, yet firm enough to stay securely on the hook, even in fast-moving water. An excellent choice for both lake and stream fishing.

Oil Pack - 1 oz. Jar

Stock #	Color
71034	Yellow/Cheese



PETE'S TROUT TICKLERS

A favorite among trout anglers nationwide, Siberian Trout Ticklers feature large, oil-packed salmon eggs formulated to draw trout in with ease. Their size, scent, and visibility make them especially effective in rivers, streams, and slow-moving waters, delivering consistent results where it counts.

Oil Pack - 1 oz. Jar

Stock#	Color
5606	Red

ATLAS SALMON EGGS

SIBERIAN TITAN EGGS



If you're looking for a reliable, all-around salmon egg, Siberian Titan Eggs deliver. Perfect for streams, rivers, or lakes, these salmon eggs are processed to achieve the ideal balance - soft enough to entice trout, yet firm enough to stay securely on the hook. A longtime favorite among trout anglers, Siberian Titan Eggs provide consistent performance in any fishing environment.

Oil Pack - 1 oz. Jar

Stock#	Color
2100	Red



SIBERIAN UV SUPER EGGS

Siberian UV Super Eggs are enhanced with UV visibility for superior performance in all light and water conditions. These premium eggs undergo an exclusive curing process that creates a soft center and produces an irresistible red egg. Designed as a true all-purpose option, Siberian UV Super Eggs excel in streams, rivers, and creeks.

Dry Pack - 1 oz. Jar

Stock#	Color
110	UV Red



SALMON EGGS

SIBERIAN NIGHTCRALWER EGGS



It's no secret-trout love nightcrawlers. Give them exactly what they're after with Siberian's Nightcrawler Eggs. These salmon eggs are infused with a specially formulated nightcrawler scent that triggers bites. A proven attractant and a smart choice for any trout angler's lineup.

Oil Pack - 1 oz. Jar

Stock#	Color
2070	Red



SCOTTIES

A longtime favorite among trout anglers, these small and medium-sized dry-pack eggs are designed to stay firmly on the hook cast after cast - boosting your chances of more strikes and more trout. Reliable, durable, and effective, they're an essential addition to any tackle box.

Dry Pack - 1 oz. Jar

Stock#	Color
101	Fl. Red



SIBERIAN CORN EGGS

Siberian's Corn Eggs feature medium-sized salmon eggs processed to release a bold corn scent—a proven favorite among trout anglers. This high-performing bait excels across all types of trout water, offering reliable attraction and consistent results.

Oil Pack - 1 oz. Jar

Stock#	Color
2060	Yellow



SIBERIAN RADIANT EGGS

Siberian's Radiant Eggs are crafted from small to medium-sized salmon eggs processed to deliver the natural texture trout prefer, while maintaining a firm skin and center that stay securely on the hook cast after cast. Dependable and effective, Radiant Eggs are a smart choice for anglers seeking consistent performance.

Dry Pack - 1 oz. Jar

Stock#	Color
2600	Red

SPAWN SACS

A T L A S M I K E ' S S P A W N S A C S

ATLAS MIKE'S SPAWN SACS



Spawn sacs made from fresh bait have long been one of the most effective methods for catching trout, salmon, and steelhead. In the past, preparing them required time, effort, and planning - but not anymore. Atlas Spawn Sacs deliver all the benefits of fresh spawn without the work. Simply open the jar, rig one on your hook, and you're ready to fish.

These easy-to-use sacs hold firm cast after cast, milk naturally, and provide the irresistible scent and texture fish consistently strike. Atlas Spawn Sacs are available in both regular and floater varieties to match any fishing style or condition. Our popular floating spawn sacs are tied with world-famous Magic Thread and have Bait Sac Floaters in them to ensure the best quality.

- *Spawn Sacs are often called "Spawn Bags" & "Egg Sacs" & "Roe Bags"*
- *Atlas Mike's Spawn Sacs have 6 spawn sacs in each jar*
- *Orange Floating Spawn Sacs have Orange Bait Sac Floaters*
- *Red Floating Spawn Sacs have Red Bait Sac Floaters*



ZEKE'S SIERRA GOLD

A true standout in the Atlas Mike's family, Zeke's holds its place in fishing history as the very first commercial dough bait. Trusted by anglers since 1962, Zeke's has delivered decades of proven performance - and continues to set the standard today.

Zeke's Sierra Gold Floating Trout Bait - the original floating trout bait - is a proven trout catcher trusted by anglers for decades. This high-performance formula combines powerful scents, amino acids, vibrant colors, and shimmering glitter to draw trout in from a distance. Its soft, elastic texture molds easily to the hook and stays firmly in place without washing or casting off. As Sierra Gold releases scent and flavor into the water, it creates a steady attractant trail that triggers aggressive strikes.

Simply put...Trout Can't Resist Sierra Gold!

Available in 1.55 OZ jars

Stock #	Color
0901	Cheese Yellow
0904	Garlic Rainbow
0911	Pink
0912	Yellow
0913	Chartreuse
0914	Orange

Stock #	Color
0915	Rainbow
0917	White
0919	Corn/Creme
0920	Garlic/Yellow
0922	Shrimp Cocktail



**Try it...You'll Like It...
Trout Do!**



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MICRO MALLOWS

Atlas Mike's NEW Micro Mallows are a bite-size version of our world-renowned marshmallows, designed to deliver the same proven performance in a smaller profile. Perfect when fished alone for trout or panfish, Micro Mallows also excel at floating salmon eggs, cheese, or worm pieces off the bottom and directly into the strike zone. Their strong scent trail makes them a critical tool for anglers looking to attract more fish.

Affordable and effective, Micro Mallows offer exceptional value without sacrificing results. They're ready to fish straight out of the bag, or you can enhance them with added scent. For increased success, simply add Lunker Oil or Lunker Lotion to the bag or directly onto the Micro Mallows before casting.

.5 OZ bag

- Available in four colors/flavors
- Miniature version of the tried-and-true standard mallow
- Pair the Micro Mallow with a salmon egg, worm, cheese or another bait to catch more trout
- Peggable

Stock #	Color
80035	Chartreuse Garlic
80035	Pink Shrimp
80037	Yellow Cheese
80038	Peach Garlic



*Keeps You in the
Strike Zone*



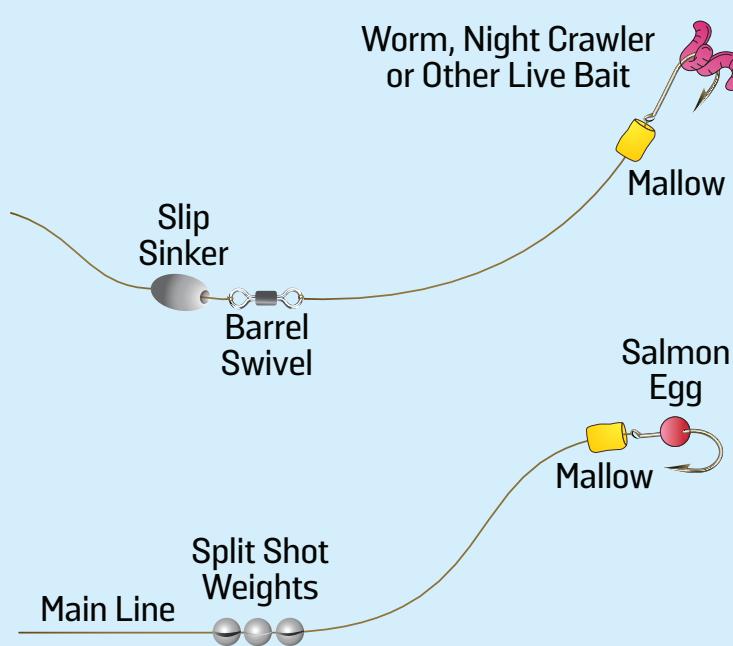
MARSHMALLOWS

Atlas and Mike's Marshmallows are crafted with meticulous care to ensure the perfect balance - soft and enticing for trout, yet durable enough to stay securely on the hook. These real mallows are scented to attract curious fish and color-enhanced for added visibility.

Easy to rig and packed with scent, they can be fished on their own or paired with other proven baits like salmon eggs or nightcrawlers. Their natural buoyancy lifts your bait off the bottom, keeping it clear of weeds, rocks, and snags while holding it right in the feeding zone.

Choose from a wide selection of popular color and scent combinations, available in both regular and glitter-enhanced varieties. Both styles are long-time favorites among trout anglers.

Available in 1.5 oz. Jars



TIP: Mallow Rigging

Atlas and Mike's Marshmallows can be used alone or with bait to float your bait off the bottom and into the strike zone of feeding trout. Here's a couple popular rigging options for use in lakes.

MIKE'S MALLROWS



ATLAS SUPER SCENTED MARSHMALLOWS

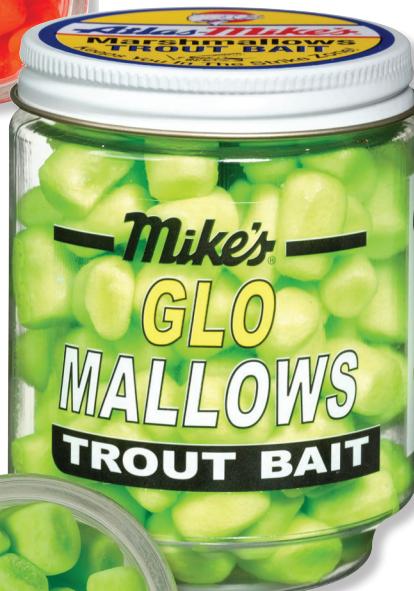


Atlas Regular	
Stock#	Color/Scent
30030	White / Anise
30033	Orange / Garlic
30034	Yellow / Cheese
30035	Pink / Shrimp
30037	Chartreuse / Cheese
30038	Assorted / Cheese
30039	Chartreuse / Garlic

Atlas Glitter	
Stock#	Color/Scent
32030	White / Anise
32033	Orange / Garlic
32034	Yellow / Cheese
32035	Pink / Shrimp
32037	Chartreuse / Cheese
32038	Assorted / Cheese
32039	Chartreuse / Garlic



MIKE'S GLO MALLROWS



Mike's Glo	
Stock#	Color/Scent
5001	Orange / Garlic
5002	Cerise / Shrimp
5003	Yellow / Cheese
5010	Chartreuse / Cheese
5012	Pink/Garlic
5013	Yellow/Garlic
5015	White/Anise
5023	Assorted / Cheese
5030	Chartreuse / Garlic

Mike's Glitter	
Stock#	Color/Scent
5201	Orange / Garlic
5202	Cerise / Shrimp
5203	Yellow / Cheese
5204	Red / Anise
5210	Chartreuse / Cheese
5213	Yellow/Garlic
5215	White/Anise
5223	Assorted / Cheese
5230	Chartreuse / Garlic

ATLAS MIKE'S LUNKER LOTION

Renowned for its **super-sticky, long-lasting formula**, Lunker Lotion is a trusted favorite of anglers and guides nationwide. Its powerful, proprietary blend of concentrated scents, flavors, amino acids, and vibrant neon colors creates an irresistible attractant that drives fish to strike.

Designed to cling to lures and baits longer than standard scent products, Lunker Lotion keeps you in the strike zone and dramatically boosts your hookup potential. Simply apply directly to any lure or bait and get ready to out-fish everyone else in the boat or on the bank.

Available in a wide range of specialized formulas to target nearly any species.

Easy-to-use flip-top bottle. 4 oz.

Stock#	Color
6502	Sardine
6503	Anise
6504	Garlic
6505	Anchovy
6506	Shrimp
6508	Herring
6509	Crayfish
6510	Sturgeon
6511	Alewife
6512	Shad
6513	Squid
6514	Salmon
6515	Trout/Steelhead
6516	Bunker Menhaden
6518	Sand Shrimp
6519	Kokanee
6520	Halibut
6521	Bass
6523	Catfish
6525	Walleye
6527	Tuna
6528	Krill
6531	Bloodworm
6535	Trout
6536	Anise/Shrimp
6537	Tuna/Garlic
6538	Anise/Herring



MIKE'S EXTRA-STRENGTH GLOW LUNKER LOTION



Give your lures and bait an unmistakable edge with Glow Lunker Lotion. Glow Lunker Lotion is the same formula as our world-famous super-sticky, scent-packed Lunker Lotion formula anglers rely on, yet now enhanced with a vibrant glow effect.

Designed for low-light conditions, this glow enhancement makes your presentation stand out in dark or deep water, as well as during night or early-morning fishing. It increases visibility from greater distances, helping fish hone in on your bait and giving you a clear advantage when it matters most.

4 oz. flip-top bottle



**FISH SEE IT... FISH SMELL IT...
FISH STRIKE IT!**



Stock#	Color
6403	Anise-Glow
6406	Shrimp-Glow
6413	Squid-Glow
6414	Salmon-Glow



ATLAS MIKE'S LUNKER SPRAY (NON AEROSOL)

- **FOR FRESH AND SALTWATER**
- **EASY TO USE PUMP SPRAY**
- **CONCENTRATED FORMULA**
- **GUIDE FAVORITE**

Backed by more than four decades of proven fish-catching performance, Atlas Mike's Lunker Spray delivers some of the most effective scent formulas ever developed.

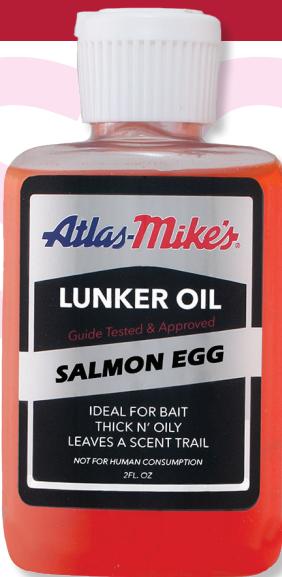
Perfect for use on any lure, bait, or terminal tackle, this easy-to-apply spray boosts attraction instantly. Fish are known to hold on longer when your presentation is coated with Lunker Spray - giving you more time to set the hook and land more fish. This non-aerosol spray replaces its predecessor, the 8oz Glo Scent.

Available in 2oz bottle

Stock#	Color
7204	Garlic
7206	Shrimp
7208	Herring
7209	Crayfish
7212	Shad
7215	Trout
7221	Bass
7223	Catfish
7225	Walleye
7229	Panfish
7230	Saltwater



ATLAS MIKE'S LUNKER OIL



Atlas Mike's Lunker Oil is time-tested, field-proven, and a top choice of anglers and guides for more than 40 years. Designed to enhance the effectiveness of any lure or bait, its powerful blend of concentrated scents, flavors, and amino acids helps trigger aggressive strikes while masking human scent and other odor contaminants like gasoline or plastics.

Versatile and easy to use - apply into brines and directly to lures, live bait, cluster roe, flies, yarn, and more. It can also be injected or used as a marinade to deeply infuse baits with long-lasting attraction, a technique proven highly effective in both fresh and saltwater environments.

Available in Convenient 2 oz. flip-top bottle



2 oz. Flip-top Bottle

Stock#	Scent
7001	Salmon Egg
7002	Sardine
7003	Anise
7004	Garlic
7005	Anchovy
7006	Shrimp
7007	Earthworm
7008	Herring
7009	Crayfish
7010	Sturgeon
7013	Steelhead/Salmon
7014	Salmon
7015	Trout
7018	Sand Shrimp
7019	Kokanee
7027	Tuna
7028	Krill
7036	Anise/Shrimp



MIKE'S UV SUPER SCENT

The Powerhouse of Fish Attractants

Atlas Mike's UV Super Scent combines the power of UV flash, vibrant color, and proven scent attraction to create a truly irresistible fish-catching formula. The UV flash pulls fish in from long distances, the enhanced colors help your bait stand out, and the potent scent blend fires up their appetite - resulting in fast, aggressive strikes.

This triple-action formula gives you a serious edge on the water, helping you hook up and limit out before anyone else in the boat. Simply open the bottle, apply, and fish - it's that easy. Highly effective in both fresh and saltwater.

4 oz. flip-top bottle

Stock#	Color
6602	Sardine
6603	Anise
6604	Garlic
6606	Shrimp
6608	Herring
6614	Salmon
6615	Trout
6641	Anise/Krill

Catch The UV Advantage





ALTAS MIKE'S UV LUNKER GEL SCENT

Built on more than three decades of testing and refinement, Atlas Mike's UV Lunker Gel Scent combines highly concentrated scents, flavors, and amino acids with an ultra-sticky gel formula to deliver unmatched fish-attracting power. The added UV enhancement increases visibility and draws fish in from greater distances. UV flash brings them close, while irresistible scent triggers the bite.

Apply directly to lures, spinners, soft plastics, tube jigs, and more, and experience immediate results. The Super Sticky formula clings to baits longer, boosting both strike rates and hookups. Proven effective in both freshwater and saltwater.

Features:

- Long-lasting, ultra-sticky gel formula
- Potent blend of scents, flavors & amino acids
- UV enhancement for increased attraction
- Ideal for hard and soft baits
- Easy-to-use flip-top bottle
- 2 oz.

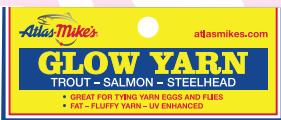
***Stays on Longer —
Get More Strikes.
Catch More Fish.***



ACCESSORIES

A C C E S S O R I E S

ATLAS MIKE'S UV GLOW YARN



Fat & Fluffy - Now in 8 Brilliant Colors

Atlas Mike's UV Glow Yarn is a favorite among anglers for tying vibrant flies and realistic yarn eggs. Its unique fat, fluffy texture creates fuller, more lifelike patterns, giving you an edge on the water. With eight vivid color options, the possibilities for custom fly combinations are endless.

Perfect for Trout, Salmon, and Steelhead, egg flies made with UV Glow Yarn are proven drift baits. But its versatility doesn't end there - use it to enhance other baits and lures with a splash of color to draw more attention.

Pro Tip: For even greater attraction, soak the yarn in your favorite Atlas Mike's Lunker Oil to increase visibility and pull fish in from farther away.

12 feet per bag

Stock #	Color
77004	Rainbow
77005	Hot Pink
77006	Flame Red
77007	Chartreuse
77008	Assorted
77009	Cerise
77013	Fire Orange
77017	Dark Purple



ACCESSORIES

**An Old
Classic
Just Got A
Makeover!**

ATLAS MIKE'S LUNKER EGGS

Realistic Look. Irresistible Scent. Proven Performance.

Atlas Mike's Lunker Eggs deliver a lifelike appearance, offering anglers an effective alternative when natural bait isn't an option. Modeled after our natural salmon eggs, each soft plastic egg is infused with anise scent to trigger bites and draw fish in. These affordable bead-like imitation eggs are a longtime favorite for Salmon, Steelhead, and Trout. These approximately 7mm eggs are soft, durable, and highly effective in a wide range of presentations.

With **8 color options** - you can easily match conditions and find your most productive setup. **20 grams per jar**

Stock#	Color
43001	Glow
43002	UV Bubble Gum
43003	UV Orange
43005	UV Pink
43006	Red
43007	Chartreuse
43008	UV Pearl Pink
43009	Blue



GLOW IN THE DARK



CHARTREUSE



BUBBLE GUM



UV PEARL PINK



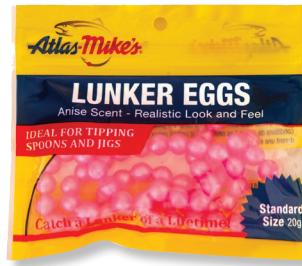
ORANGE



PINK



BLUE



**Now Available in Resealable Bags • Translucent Colors
Excellent for Salmon, Steelhead, and Trout**

ACCESSORIES

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ATLAS MIKE'S SAC ATTACK



Easy to Use. Long-Lasting. Proven Fish-Catchers.

Some anglers actually prefer Atlas Mike's Sac Attack plastic cluster eggs over the real thing - and it's easy to see why. These durable clusters stay on the hook exceptionally well and are incredibly simple to use. Just pull one from the jar, rig it up, and you're ready to fish.

Ideal for drift fishing Steelhead, Salmon, or Trout. Sac Attack offers a reliable alternative when natural bait isn't allowed or available. But the real reason anglers keep coming back is simple: they catch fish.

Rigging is effortless - slide a single hook through the cluster, position your weight 18"-24" up the line, and start fishing. Discover for yourself why Atlas Mike's Sac Attack is a go-to choice for consistent results.

*Top Choice by pros and guides for fisheries where no bait is permitted

*Pro Tip: Smear Lunker Lotion or spray Lunker Spray to Sac Attacks to increase bites



ATLAS MIKE'S DANCING EGGS

Atlas Mike's Dancing Eggs are brightly colored, soft, easy to use, and irresistible to steelhead, salmon, and trout. These lifelike imitation eggs feature a lively tail that produces a natural "dancing" action - perfect for enticing aggressive strikes in fast - and slow-water situations.

To use: simply thread a single hook through the body and position your preferred weight 18"-24" up the line. Ideal for drifting or casting, Each egg measures approximately 1/2" in length.

10 per package

Irresistible to steelhead, salmon, trout, and even walleye.

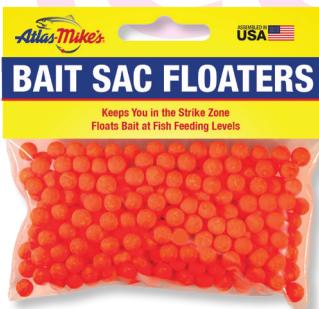


Stock #	Color
41023	Orange/glitter
41025	Pink/glitter
41026	Red/glitter
41027	Chartreuse/glitter

ACCESSORIES

ACCESSORIES

ATLAS MIKE'S BAIT SAC FLOATERS

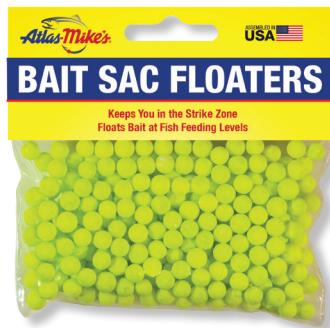
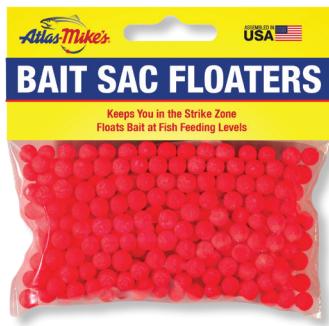
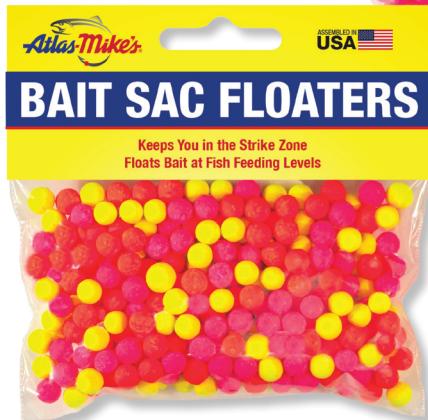


Atlas Mike's Bait Sac Floaters keep your spawn sacs exactly where they belong - right in the strike zone. Adding floaters allows your bait to drift naturally with the current, suspended at the ideal feeding level above the bottom and safely clear of debris that can cause snags.

Simply add a few Bait Sac Floaters to your egg sacs and let your presentation work the way nature intended. Available in four vibrant colors, assorted and glow options.

300 floaters per bag

Stock #	Color
99003	Orange
99005	Pink
99006	Red
99007	Chartreuse
99008	Assorted
99021	Glow in the Dark





ATLAS MIKE'S SPAWN NET 3" AND 4" ROLLS

Atlas Mike's Spawn Netting is the World's Softest!

Upgrade your bait presentation with Atlas Mike's ultra-soft Spawn Netting. Made from premium nylon, this super soft mesh forms tight, durable bait sacs that keep eggs, clusters, liver, and other soft or cut baits securely on the hook - even in fast, heavy current.

Designed for maximum bait retention and natural presentation, Atlas Mike's Spawn Net helps anglers get more bites and longer drifts. Available in convenient rolls and squares, with 3" and 4" sizes to fit every fishing style.

- **Made in the USA!**
- **Colors: White, Orange, Pink, Red, Chartreuse, Peach, Blue**
- **Available in Super Soft 3" x 16" & 4" x 16" rolls**

Stock #	Size	Color
55001	3" Rolls	White
55003	3" Rolls	Orange
55005	3" Rolls	Pink
55006	3" Rolls	Red
55007	3" Rolls	Chartreuse
55008	3" Rolls	Peach
55009	3" Rolls	Blue

Stock #	Size	Color
55041	4" Rolls	White
55043	4" Rolls	Orange
55045	4" Rolls	Pink
55046	4" Rolls	Red
55047	4" Rolls	Chartreuse
55048	4" Rolls	Peach
55049	4" Rolls	Blue



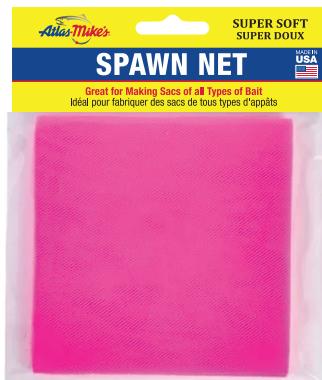
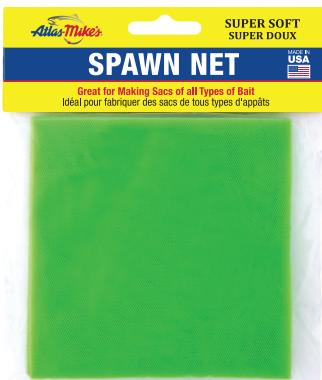
ATLAS MIKE'S SPAWN NET

3" AND 4" SQUARES



Stock #	Size	Color
55030	Precut 3" Squares	Lime
55031	Precut 3" Squares	White
55032	Precut 3" Squares	Yellow
55033	Precut 3" Squares	Orange
55034	Precut 3" Squares	Purple
55035	Precut 3" Squares	Pink
55036	Precut 3" Squares	Red
55037	Precut 3" Squares	Chartreuse
55038	Precut 3" Squares	Peach
55039	Precut 3" Squares	Blue

Stock #	Size	Color
55060	Precut 4" Squares	Lime
55061	Precut 4" Squares	White
55062	Precut 4" Squares	Yellow
55063	Precut 4" Squares	Orange
55064	Precut 4" Squares	Purple
55065	Precut 4" Squares	Pink
55066	Precut 4" Squares	Red
55067	Precut 4" Squares	Chartreuse
55068	Precut 4" Squares	Peach
55069	Precut 4" Squares	Blue



NEW!**ATLAS MIKE'S SPAWN NETTING
NOW AVAILABLE IN BULK PACKS**

Stock #	Size	Color
55101	Precut 3" Squares	White
55102	Precut 3" Squares	Yellow
55103	Precut 3" Squares	Orange
55104	Precut 3" Squares	Purple
55105	Precut 3" Squares	Pink
55106	Precut 3" Squares	Red
55107	Precut 3" Squares	Chartreuse
55108	Precut 3" Squares	Peach
55201	Precut 3" Squares	Multi Color (White, Red, Orange, Chartreuse, Pink)



"Fishing the Great Lakes every day, I trust Atlas Mike's netting to keep rods bending for me and my customers. Blue and purple lead the way, but every color earns its place when the conditions are right,"

*Veteran Guide
Stephen Shen,
STS Guide Service*



ATLAS MIKE'S MAGIC THREAD

MAGIC™ Thread makes tying bait sacs faster, easier, and more secure. Simply wrap the thread three times around the stem of the bait sac, pull tight, repeat - and you're done. No knots required. Just a simple, effective system that saves time on the water.

More than just a tying thread, "MAGIC" Thread is also an excellent bait saver. Wrap it around bait on hooks or lures to keep shrimp, herring, sardines, salmon roe, crayfish, prawns, and more firmly in place for longer-lasting presentations. Dispenser keeps thread neat, clean, and ready to use.



1 / SPOOL BAG

Stock #	Color	Size
66011	White	100'
66013	Orange	100'
66015	Pink	100'
66016	Red	100'
66017	Chart.	100'

5 / SPOOL BAG

66040	Multi-Color	500'
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2 / SPOOLS BAG

Stock #	Color	Size
66021	White	200'
66023	Orange	200'
66025	Pink	200'
66026	Red	200'
66027	Chart.	200'

PLUS DISPENSER

Stock #	Color	Size
66031	White	100' Dispenser
66033	Orange	100' Dispenser
66035	Pink	100' Dispenser
66036	Red	100' Dispenser
66037	Chart.	100' Dispenser

- **No Knots Required**
- **Sold With & Without Dispenser**
- **Available in White, Orange, Pink, Red, Chartreuse**



THREADS

ATLAS MIKE'S MIRACLE THREAD

Ever been frustrated by bait - like shrimp or clams - slipping off your jighead or washing away in the ocean after every cast? Need to ensure your sardine wrap stays secure on a plug, or that ballyhoo and herring remain perfectly positioned on the hook? **Miracle Thread is your answer.**



Atlas Mike's **Miracle Thread** keeps your bait firmly in place cast after cast. This clear, strong, and stretchy thread requires **no knots**. Simply wrap it around the bait 8-10 times, give it a firm tug, repeat, and break it off - it's that easy.

Miracle Thread holds bait securely while remaining thin, strong, and virtually invisible to fish. Ideal for herring, sardines, prawns, shrimp, salmon roe, clams, crayfish, and more.

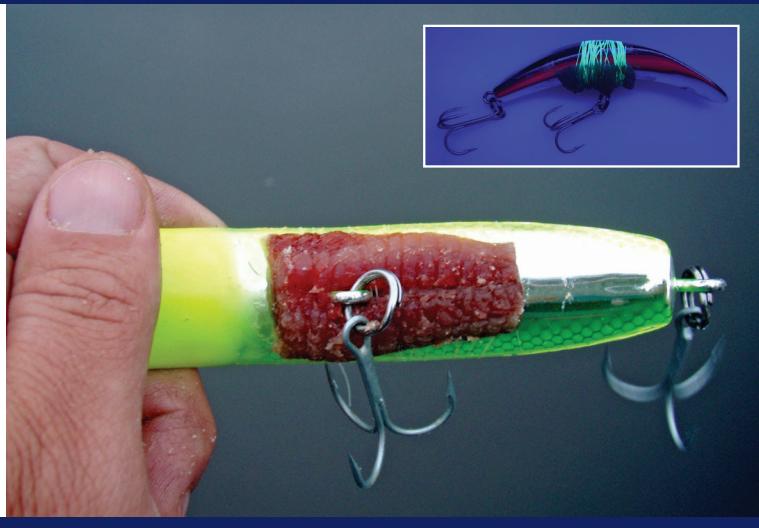
Available **with or without a dispenser**. The convenient dispenser keeps the thread neat and clean in your tackle box while protecting it from unwanted scents.

Discover the countless uses of **Atlas Mike's Miracle Thread** - simple, effective, and trusted by anglers everywhere.

Now Available in 5 Packs



TIP: Miracle Thread is a must-have for all anglers who wrap plugs or secure bait to a lure or hook. Simply cut bait to desired size and start wrapping thread over itself until the bait's securely attached to the plug. Miracle Thread has fantastic elastic properties to keep your bait where you want it, and using it is super simple - cut bait, wrap it, half hitch and you're fishing!



The World's Best Bait Wrap Just Got Better

Atlas Mike's industry-leading bait wrap is now available in four new fluorescent colors:

Yellow,
Fluoro Red and
Fluoro Orange

Also Available in
Value Multipacks

Stock #	Size
66802	Yellow Miracle Thread 100 feet
66803	Red Miracle Thread 100 feet
66804	Pink Miracle Thread 100 feet
66805	Orange Miracle Thread 100 feet
66840	Saltwater Miracle Thread 200 feet
66806-12	5-pack Miracle Thread 500 feet



*Atlas Mike's
industry-leading
bait wrap is now
available in four
new fluorescent
colors*



NEW: Saltwater Miracle Thread

200 foot spool

ATLAS SPAWN SAC TYER



Inspired by an overwhelming number of requests from anglers, we brought back the world's only practical, easy to use, Spawn Sac Tyer and made it better than ever. It's more durable, offers greater functionality and brings simplified mechanical features for quicker and more consistent tying.

- New & Improved
- Portable
- Makes Spawn Sac Tying Easy
- Improved Arm Angles



ATLAS SPAWN SAC TYER KIT



Kit Includes:

- Tyer Machine
- 1 roll 3" Orange Netting
- 1 roll Orange Magic Thread
- Pkg Assorted Bait Sac Floaters

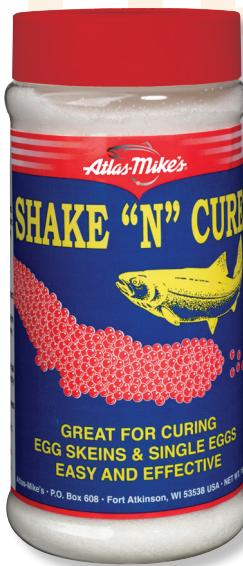
Stock #	Description
80001	Spawn Sac Tyer Kit



*Welcome to the
Future of
Spawn Sac Tying*



ATLAS SHAKE 'N' CURE



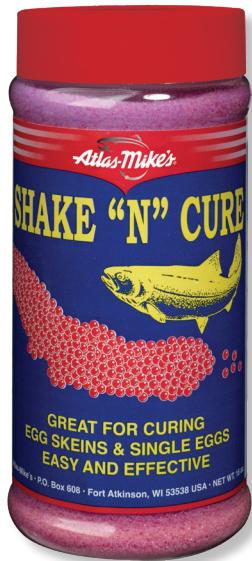
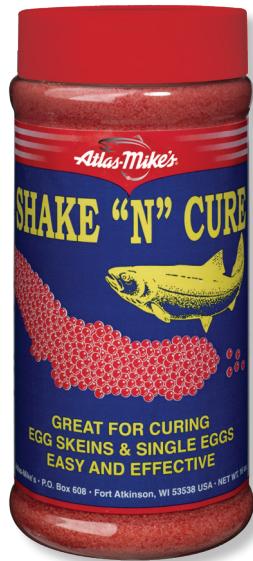
Atlas Shake & Cure makes curing your own salmon and steelhead eggs fast and foolproof. The convenient shaker top takes the guesswork out of curing - everything is perfectly measured for consistent results every time.

This proven sulfite-based formula infuses eggs and fresh roe with powerful fish-attracting scents and special milking properties that help draw strikes. Shake & Cure is also incredibly economical: cured eggs keep for months in the refrigerator and up to one year in the freezer, saving you money and reducing waste.

One 16 oz. bottle cures up to **15 pounds of eggs**, making it an easy, effective, and cost-efficient choice for serious anglers.

Cure it right - use Atlas-Mike's products every time.

16 oz. Bottle



BRITE & TIGHT BAIT BRIGHTENER

UV Enhanced Bait Brightener brings your bait to life with an intense, eye-catching shine. Perfect for revitalizing old or frozen baits, it enhances visibility and helps attract more fish. Simply add to your favorite bait, cure, or brine and watch the magic happen!

Works on **freshwater and saltwater cut baits, dead baits, baitfish, and eggs** - making it a must-have for any angler looking to increase catch rates.

- ***adds intense shine to your baits instantly***
- ***UV Enhanced to increase visibility***
- ***Give your bait that extra bling!***

Stock #	Color
12021	Natural
12023	Orange
12025	Pink
12026	Red

**No Mix,
No Fail**

**Herring Brine
Just Open
& Pour**

ATLAS-MIKE'S BRITE & TIGHT HERRING CURE

Experienced trollers know that properly brined herring lasts longer and fishes better - especially when using frozen bait. Atlas-Mike's Brite & Tight™ Herring Cure makes brining incredibly simple. Just unscrew the cap, pour into a container or ziplock bag, add your herring, and soak overnight. No mixing, no measuring - easy as it gets.



Stock #	Color
13001	Natural
13007	Green Chartreuse
13009	Blue

Brite & Tight not only toughens and brightens your herring for longer-lasting bait, it also enhances performance with powerful dyes to increase attraction. The UV-enhanced formula boosts visibility, giving your bait a distinct advantage - especially in low-light conditions where UV makes the difference between bites and blanks.

Brite & Tight isn't just for herring. Use it on shrimp, prawns, anchovies, minnows, crayfish, alewife, and more. This easy, no-mix cure delivers consistently prepared bait that gives you the edge professional anglers rely on.

Pro Tip: Squeeze Lunker Oil into Brite & Tight Herring Formula to add desired scent

**Cure it Right -
Use Brite & Tight™**

DYING TIP: Go prepared. Some days salmon want smaller-profile baits, other days larger baits work better. Brine up green label and blue or even purple label herring (very large) using different dye colors.

Chartreuse, for example, can be very effective in deep water or under low-light conditions.

Blue dye has been a favorite among salmon anglers for decades and is still a popular choice.

Sometimes, particularly under bright skies, natural or red works best. Experiment with bait size and colors to optimize your efforts.



CURES & DYES

MAGIC SPAWN SAC FORMULA



**Available
NOW**

Atlas Mike's secret formula has been trusted for more than 50 years. Our Magic Spawn Sac Formula keeps your spawn sacs fresh and ready to use for 3-6 months at room temperature - and even longer when refrigerated. Designed for use on both cured and uncured eggs, this formula preserves freshness without altering the natural color of your spawn sacs, ensuring maximum effectiveness every time you fish.

15 oz. Bottle

- ***Save Money***
- ***Make Your Spawn Sacs Last Longer***
- ***Magic Spawn Sac Formula keeps spawn sacs fresh and ready for use for 3-6 months when stored at room temperature***
- ***Works on cured & uncured eggs***
- ***Doesn't alter the color of spawn sacs***



ATLAS MIKE'S UV ENHANCER



Atlas Mike's Lunker UV Enhancer gives your bait an instant UV boost in minutes. This extra-strength dye is loaded with powerful UV properties, works fast, and makes your bait highly visible even in the toughest water conditions. Enhanced with color boosters for maximum attraction, it's a must-have additive for any anglers looking to elevate their bait's performance.

Usage: Simply pour on bait to gain Extra Strength UV

Stock #	Color
8040	Pink
8041	Natural
8042	Blue
8043	Chartreuse

Designed for eggs, all cut bait & shrimp

New for 2026!

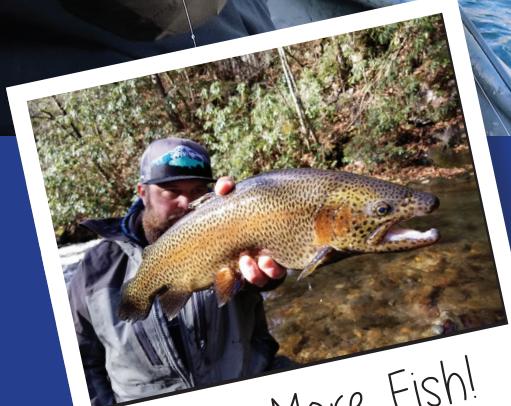




**Quality Baits, Scents
& Accessories
For Over 85 Years**

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